

OpusWorks® Case Study

SUCCESS MADE SIMPLE: Turn-key Lean Six Sigma Program Helps Establish The University of Tulsa as a Valuable Training Resource

Overview

THE CLIENT

The University of Tulsa (TU) is a top-tier private university located in Tulsa, Oklahoma. TU's Collins College of Business was recently ranked 33rd best business school in the nation by Bloomberg Businessweek. The Collins College Center for Executive and Professional Development (CEPD) provides non-credit public and in-house training in Oklahoma and beyond.



THE CHALLENGE

Implement a highly effective Lean Six Sigma (LSS) training program matching the quality of other certificate and seminar programs offered by CEPD.

THE SOLUTION

TU partnered with OpusWorks® to establish an LSS blended learning program, led by an OpusWorks® Higher Ed Champion instructor.

THE RESULT

- **Growing Recognition:** CEPD is building a reputation as a leader in LSS training. The program currently draws participants from as far as Oklahoma City, with others expressing interest from across state lines.
- **Successful Training:** Participants leave the program with the tangible skills and sustainable knowledge they need to succeed in the performance-oriented workplace.
- **Profitable Program: The training series produces revenue for CEPD.**

What is Lean Six Sigma?

Six Sigma is a process improvement strategy that helps companies increase profits by eliminating variability, defects, and waste.

As Director of the Center for Executive & Professional Development at the Collins College of Business at TU, Linda Adlof establishes training programs to meet the needs of the local workforce and business community.

Tulsa is home to numerous small to mid-size companies in need of process- and project-improvement systems to maximize resources. When Linda saw the need for LSS training, she partnered with OpusWorks®, a leader in Six Sigma and blended learning solutions, to deliver it.



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The success of any training program depends upon the strength of curriculum and the ability of the instructor.

OpusWorks program is superior on both counts.”

– **Linda Adlof**
Director of the Center for Executive & Professional Development at the Collins College of Business at TU

THE POWER OF THE PROGRAM:

Blended Learning: Effective and engaging online content combined with exceptional classroom instruction produces successful outcomes:

- Accelerated Training – Online modules prepare participants with a knowledge platform, leaving classroom time for study of advanced concepts and simulations.
- Sustainable Knowledge – Classes are in 2-1/2 day blocks, with time before and after to work through online modules. This blended model gives participants the time they need to learn, reinforce, and retain Six Sigma concepts.

TURN-KEY SOLUTION:

OpusWorks® understands the needs of Higher Ed institutions and delivers the ingredients for success:

- Higher Ed Champions Program – OpusWorks® identifies and selectively recruits LSS instructors from their Master Champion Network of certified Lean Six Sigma Master Black Belts. John Best, TU's Champion instructor, is key to the program's success.
- Powerful Delivery Platform – OpusWorks® blended learning management system, delivers quality online courses and provides comprehensive administrative and reporting functions to help measure success.
- Branded Portal – Customized with the university's logo, the online portal improves name recognition for the institutional partner.
- Flexible Delivery – OpusWorks® system can deliver either public or custom training, and curriculum can be adapted to meet specific needs.
- Support Services – OpusWorks® provides skilled technical support and administrative support as needed.

A BRIGHT FUTURE:

Moving forward, Linda plans to work with OpusWorks® to add more blended learning opportunities to CEPD's cadre of programs designed to meet needs of the business community.

Contact for more information or to schedule a demo:

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